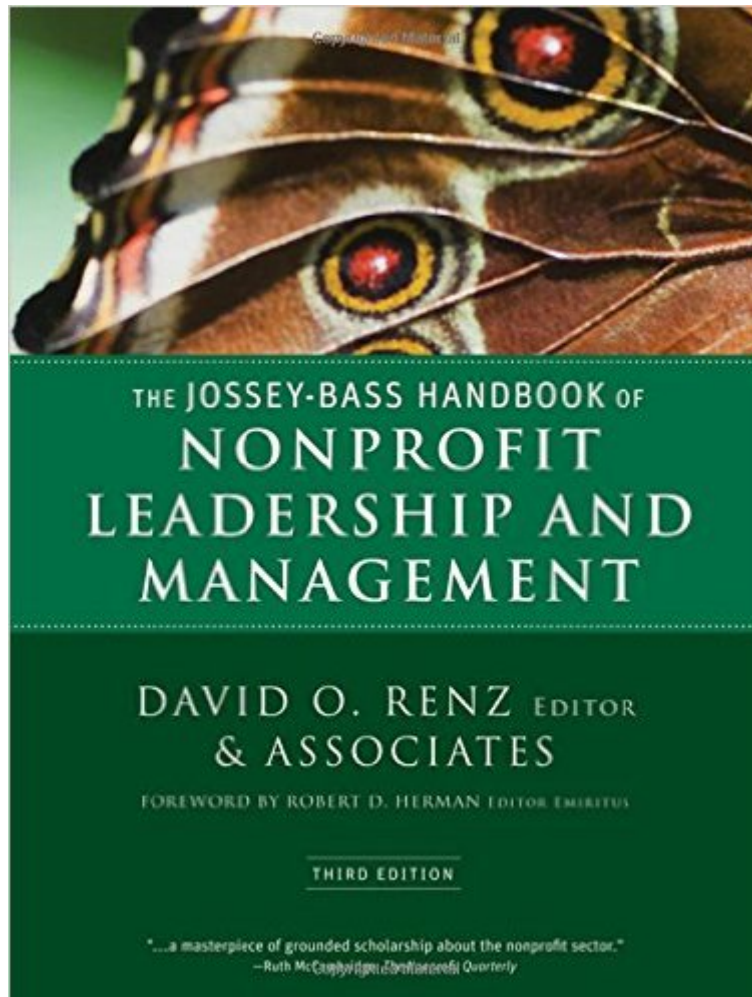


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The Jossey-Bass Handbook Of Nonprofit Leadership And Management



Synopsis

This is the Third Edition of the bestselling nonprofit management reference and text called the "big green book." Based on updated research, theory, and experience, this comprehensive edition offers practical advice on managing nonprofit organizations and addresses key aspects such as board development, strategic planning, lobbying, marketing, fundraising, volunteer management, financial management, risk management, and compensation and benefits. New chapters cover developments in such areas as social entrepreneurship, financial leadership and capital structure, accountability and transparency, and the changing political-legal climate. It includes an instructor's manual

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Customer Reviews

This update of the classic work on non-profit leadership is a must for everyone who's interested in leadership and governance in the non-profit sector. The editor has assembled a diverse and talented cast of authors who have produced a treasure-house of provocative and informative material on a wide array of important topics. I wish Karen had explained her mystifying description of the book as "Marxist to the max." I found discussions of competition but not communism, and markets, but not Marxism. Non-profits rely on gifts, grants, and, sometimes, auxiliary sales to support themselves. How does she think they'll plunder anyone's wealth?

This book, in its third edition, was the assigned text for both my classes in my MBA program for

introduction to nonprofits and board management. For the intro class, I was assigned to read the whole thing in eight weeks, which I did. During that class, we covered up to four chapters a week for an eight week class, so there was not a lot of retention going on except for the areas I had flagged for use in my discussions and papers. I had to read fewer chapters for the next class, and I think that was where the book shined. Reading some of the chapter in a more in-depth manner suited both me and the text. I say this because for the most part the book's chapters are a fairly deep introduction to the subject they cover, and in spite of worrying that the book and the class wouldn't be applicable to me since I have worked in nonprofits for five years, I learned a lot. The structure of the book is that it has chapters written by subject matter experts, so there is some inconsistency in the voice of the text, but that is eclipsed by the expertise that it brought to bear on the individual subjects covered. And there are a lot of subjects covered. It is a thick, long book with a lot of type on each page, so it is not a quick read, but it is well worth it as it is broad and fairly deep. I pulled my copy because I think I can pass it off to one of my subordinates in hopes that it might teach and inspire her about the entire context of the work we do.

I rated this book with five stars because it is an excellent book and resource for anyone who needs to learn about nonprofit leadership, management, operations, fundraising, etc. It is the must go to guide for all subjects affecting nonprofit organizations. I recommend that you always upgrade to the new edition as it becomes available. A friend of mine gave me her second edition and it was completely obsolete. The newer edition (3rd at this point in time) will have more updated information, resources, terminology that did not exist when the older edition/s were printed. Again, a great book for anyone who is interested in learning about nonprofit leadership and management. Anna-Lisa Moore, MBA (Candidate), MAT, BSA

The content of the book was very good, I learned a lot about nonprofits. I purchased the Kindle version and have to say that the ebook is sloppy. The table of contents is not broken up into chapters -so you just go to parts. Finding things is cumbersome and it's really hard to get a sense of the book. I used this in my master's program and it was very hard to use it for research. Kindle dropped the ball on this one.

This book is very informative about managing a nonprofit. It covers the basics very well. It may be complemented by other books. This book reads like a textbook but does have some very good examples that make understanding the material very easy. I would recommend this book to anyone

thinking about starting a nonprofit organization or for anyone who currently works for a nonprofit organization.

While this book is very technical (and rather dry for most people), it does a phenomenal job with the subject matter. I would recommend it to the leaders of profit based companies too. There is nothing difficult about what it presents (although the chapter on financial organization required my full attention) it presents running a non-profit business from a very practical and common sense type of way. There is clearly a lot of experience that went into this book.

I went into the course that uses this book with very low expectations. However this book wowed me!! It may look boring but the authors 'spoke' in a way that even people who have trouble with comprehension (I do) will understand. I learned so much from this book and I wish I could give it 10 stars. Although there is a lot to read, it's definitely worth it!!

This text is a collection of essays by knowledgeable nonprofit practitioners and theorists. It provides a solid foundation for various aspects of nonprofit management and is good read for nonprofit students and those who want to get a broad view of the sector.

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